

NAEB NEWS LETTER

Office of Executive Secretary
Urbana, Illinois
March 1, 1941

WHERE AND WHEN THE CONVENTION?

With this News Letter there is a brief questionnaire on which you are kindly requested to indicate your preferences as to time and place. Please fill out and return to the Executive Secretary.

AMERICAN MUSIC FESTIVAL ON WNYC

WNYC, New York Municipal Station, for the second year, presented the American Music Festival, with five or more daily broadcasts between the birthdays of Washington and Lincoln. The series featuring music by American composers, both modern and of the past, was presented by the WNYC Concert Orchestra in cooperation with such organizations as the League of Composers, Museum of Modern Art, and the Municipal Opera.

RADIO SERIES TO DEPICT NEGRO CONTRIBUTIONS TO AMERICAN LIFE

A series of educational radio programs planned by the U. S. Office of Education and financed by a Rosenwald Foundation grant will dramatize Negro contributions to American life. The programs, to be broadcast nationally, will portray the role Negroes have played in American education, art, science, industry, and other fields of endeavor, U. S. Commissioner of Education John W. Studebaker, reports. The radio series is being prepared under the general direction of Ambrose Caliver, U. S. Office of Education Specialist in the Education of Negroes and William D. Boutwell, Chief, Division of Radio, Publications, and Exhibits.

Plans for the project call for transcriptions of the programs for use in schools, colleges and by local radio stations. The transcriptions, and radio scripts revised as lesson units and study guides, are expected to be used by both white and Negro schools in courses or units of instruction about Negroes in the United States.

The U. S. Office of Education will have the assistance of a technical advisory committee in developing the series of radio

programs, and is seeking advice and suggestions from Negroes throughout the United States to be considered in making further plans. To be included in the series will be the Negro's participation in: Music, literature, art, religion, exploration, invention, scientific research, agriculture, industry, labor, education, civil and military service, theatrical and sports activities.

"BOOKS AND THE NEWS" ON DISCS

A series of radio programs discussing and interpreting selected book and magazine material against a background of current events has been prepared by the Library of Congress in Washington and now is available on transcriptions free to all radio stations in the country for broadcasting purposes, it has been announced by Archibald MacLeish, Librarian of Congress. The series, known as "Books and the News" is the first of several groups of broadcasts being prepared at the Library by the Radio Research Project which was established in January.

The new project, financed by a grant from the Rockefeller Foundation, is engaged in investigating the possible uses of radio as a medium by which pertinent parts of the record of American culture maintained in the Library of Congress may be made available more directly to the general public.

A staff of experienced radio writers and technicians assigned to the project are engaged in the research, the writing of the scripts and the production of the disks for both experimental and broadcasting purposes. Philip Cohen, formerly radio production director of the United States Office of Education, is chief of the project.

"UTILIZATION PRACTICES" NOW AVAILABLE

Copies of "Utilization Practices" are now available from the School Broadcast Conference, Room 701, 228 N. LaSalle St., Chicago. "Utilization Practices" presents for the in-service teacher actual tested utilization procedures for specific programs. Answers the ever-present query, "How can I use this program?" It is filled with suggestions which may be adapted to any in-school radio broadcast. Selected from entries in the first annual utilization competition, sponsored by the School Broadcast Conference. If you have a radio in your classroom or school you will want "Utilization Practices". By mail, only fifty cents.

GOOD NEIGHBORING BY RADIO

Victor Llona, Director of "Peru Calls You," Radio National

Del Peru, Lima, Peru, writes:

"I beg to inform you that I have been commissioned by the Peruvian Government to organize and to direct a permanent weekly broadcast, in English destined to inform the American public about Peru, its history, culture, folklore, topography, social institutions, business opportunities and requirements, art, music, etc. Every week, my collaborators and myself, will strive to give a varied, lively, picturesque summary of various aspects of Peruvian life and lore and to describe some particular region or city of Peru.

"These half-hour programs will be broadcast every Monday at 10:30 p.m., New York time, through Radio Nacional del Peru, wave length 49.62 meters, frequency 6082 kilocycles, and will consist in concerts of genuine Peruvian music and in informal talks in English.

"A Peruvian by birth and a writer by profession, I have resided for fifteen years in the U.S.A. My translations of Theodore Dreiser, Sherwood Anderson, Louis Bromfield, Ernest Hemingway, Willa Cather and other prominent American writers, have contributed towards making them known abroad. My American wife, Florence Nelson Llona, also a writer and a newspaper woman, will more particularly speak about the Peruvian woman of today, her home and social life and all the aspects of Peruvian customs and activities that are likely to interest the woman of the U.S.

"We should consider it a great favor if you would kindly give this announcement out to your public and thank you cordially in advance. We also would appreciate any suggestions or criticisms you may care to send us concerning our programs, and assure you that anything you may write us in that respect will receive our most earnest attention. Please direct all communications to me."

FCC ACTIONS

WBAA, Purdue University, was granted permission to operate special nighttime hours in order to broadcast sports events. (2/18/41)

WTAW, Texas A & M, applied for modification of construction permit for increase in power and change in frequency. (2/20/41)

WNYE, Board of Education, New York City, resubmitted its application for a construction permit to change frequency from 41,100 kc to 42,100 kc, increase power to 1,000 watts and install new equipment. (2/24/41)

WNAD, University of Oklahoma, was granted construction permit to move transmitter site from Engineering Building, campus, to approximately 1 mile south of center of Norman, change frequency from 1010 kc to 640 kc, install new antenna, and change hours of operation from specified to daytime only, subject to approval of antenna and antenna site. (2/25/41)

WSUI, University of Iowa, was granted special permission to operate with 5 KW from 9 to 9:30 p.m., February 25, in order to give better service in broadcasting the annual University of Iowa Founders Day program. (2/28/41)

-- Frank E. Schooley

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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